

Keeping Pace with Faster Payments

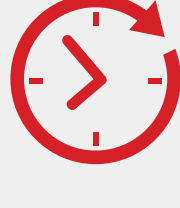
The faster payments market will grow to almost **\$81 TRILLION**

\$  **in 2021¹**

Key consumer market trends driving faster payments:



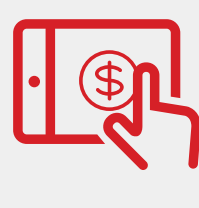
Increased desire for convenience



Innovation drives expectation for immediacy

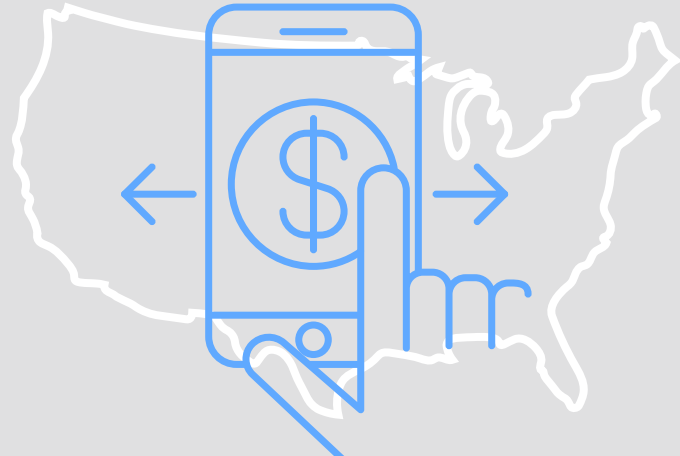


Growing purchasing power of millennials



Moving toward a cashless society

Industry advancements driving faster payments:



NACHA Same Day ACH Rule: Expediting payments throughout the U.S. with same day debits and credits

TCH's Real-time Payments System: Built for a digital economy, the new system is allowing consumers and businesses to send and receive payments instantly.

Along with the faster payments initiative, digital P2P payments are seeing massive growth:

In 2016, **24%** of Americans reported making all or most of their transactions with cash, compared to **36% in 2011³**



35% of American consumers with a **smartphone** will use it to make a P2P payment³



Digital P2P payments **GREW 47%** between 2015-2016³



In the next 3 years, **44%** of American consumers with a bank account will be using mobile banking³



As payments are speeding up, fraud prevention needs to keep pace.



Fraud is a persistent reality.

74% of organizations were victims of payments fraud in 2016²



Checks, wire transfers, ACH debits and ACH credits **all saw an increase in fraud** from 2015-2016²

Best Practices for Mitigating Faster Payments Risk



- Real-time account validation for real-time payments
- Ability to quickly review and handle high-risk events
- Protect against account takeover (ATO) threats
- Enhanced level of insight and security for mobile and online channels



EARLY WARNING®

For over 25 years, Early Warning has been a leader in technology that protects and advances the financial system. We serve a diverse network of over 2,500 financial institutions, government entities, and payment companies with solutions for account validation, P2P payments, disbursements, identity, authentication and more.

Learn more about how we can help you



Account Validation – Protect against payments fraud and Account Takeover (ATO) threats using NACHA's preferred solution.



P2P Payments – Zelle® is the P2P Payments platform that allows users to send money easy, fast and safe to almost anyone in the United States.*



Disbursements – Corporate and government entities can disburse funds quickly, while reducing cash handling costs and improving the customer experience.



Protecting Payments – Protect against risky transactions with authentication and identity solutions.



Visit earlywarning.com to learn more about how our solutions can help make payments easy, fast and safe.

SOURCES:

1. Making Payments Faster, Javelin Strategy & Research, 2017
2. Payments Fraud and Control Survey, AFR, March 2017
3. Digital P2P Payments in the US. A Strong Growth Game Report, Aite Group, August 2017

*Transactions typically occur in minutes between enrolled users. If a recipient is not enrolled with Zelle®, it could take 1 to 3 business days to receive the money once the enrollment is completed.